



Hey! I'm Kristen, a product designer.

PROFILE

I'm a designer with 7+ years of experience creating visual design for both web and print.

I have a background in sociology and linguistics, which cultivated my interest in both culture and communication. This shows in my design work as I aim for cultural awareness, linguistic clarity, and building for accessibility.

KNOWLEDGE

SKILLS

Usability Testing

User Research

Interaction Design

Visual Design

HTML/CSS

Collaboration

TOOLS

Sketch

Figma

Photoshop

InVision

Wordpress

Github

VOLUNTEER

2020 | 2017

Website/Social Media Manager

WIDE ISLAND VIEW
HIROSHIMA, JAPAN

- Manage Wordpress website maintenance
- Worked with a graphic designer to rebrand the image
- Served as Editor-in-Chief as well to organize output of content

2017 | 2015

Digital Media Manager

UF JAPANESE CLUB
GAINESVILLE, FLORIDA

- Manage Wordpress website maintenance
- Worked with a graphic designer to rebrand the image
- Served as Editor-in-Chief as well to organize output of content

EXPERIENCE

2020 | 2017

Assistant English Teacher

JET PROGRAM USA
HIROSHIMA, JAPAN

- Create and execute lessons to several levels of students, spanning from those in their first year middle school to first year of high school
- Organize activities and events which take place after school for the English Club
- Mark students' writing assessments and give advice on diction and grammar

2017 | 2015

Website/Social Media Manager

VINE SOURDOUGH BAKERY
GAINESVILLE, FLORIDA

- Collaborated with business owners to understand needs and desire for website
- Converted Wordpress.com blog into a full-featured website with an about section, menu, online order forms, etc.
- Took new photos of bakery items to display on website menu pages
- Created print materials, such as menus, flyers, loyalty cards, etc.
- Frequently made graphics and photo updates on Facebook and Instagram

2015 | 2012

Visual Designer

KCK CONSULTING, LLC.
PLANT CITY, FLORIDA

- Worked directly with the head web developer to build website designs
- Met with clients to determine needs and then gathered necessary content
- Created graphics and modified Wordpress themes to suit the needs of clients
- Employed the Adobe Suite to create necessary icons and graphics for clients, as well as print materials (brochures, business cards, etc.)

EDUCATION

2017

University of Florida

Bachelor of Arts, Linguistics
Certificate, TEFL