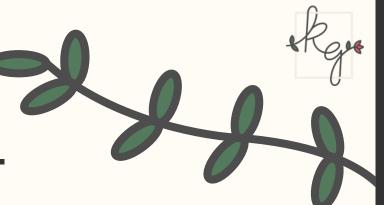
Hey! I'm Kristen, a product designer.



PROFILE

I'm a designer with 7+ years of experience creating visual design for both web and print.

I have a background in sociology and linguistics, which cultivated my interest in both culture and communication. This shows in my design work as I aim for cultural awareness, linguistic clarity, and building for accessibility.

KNOWLEDGE

SKILLS	TOOLS
Usability Testing	Sketch
User Research	Figma
Interaction Design	Photoshop
Visual Design	InVision
HTML/CSS	Wordpress
Collaboration	Github

VOLUNTEER

2020 Website/Social Media Manager
WIDE ISLAND VIEW
2017 HIROSHIMA, JAPAN

- Manage Wordpress website maintenance
- Worked with a graphic designer to rebrand the image
- Served as Editor-in-Chief as well to organize output of content

2017 Digital Media Manager

UF JAPANESE CLUB

GAINESVILLE, FLORIDA

- Manage Wordpress website maintenance
- Worked with a graphic designer to rebrand the image
- Served as Editor-in-Chief as well to organize output of content

EXPERIENCE

2020 Assistant English Teacher JET PROGRAM USA

2017 HIROSHIMA, JAPAN

- Create and execute lessons to several levels of students, spanning from those in their first year middle school to first year of high school
- Organize activities and events which take place after school for the English Club
- Mark students' writing assessments and give advice on diction and grammar

2017 Website/Social Media Manager VINE SOURDOUGH BAKERY

2015 GAINESVILLE, FLORIDA

- Collaborated with business owners to understand needs and desire for website
- Converted Wordpress.com blog into a fullfeatured website with an about section, menu, online order forms, etc.
- Took new photos of bakery items to display on website menu pages
- Created print materials, such as menus, flyers, loyalty cards, etc.
- Frequently made graphics and photo updates on Facebook and Instagram

2015 Visual Designer

KCK CONSULTING, LLC.
2012 PLANT CITY, FLORIDA

- Worked directly with the head web developer to build website designs
- Met with clients to determine needs and then gathered necessary content
- Created graphics and modified Wordpress themes to suit the needs of clients
- Employed the Adobe Suite to create necessary icons and graphics for clients, as well as print materials (brochures, business cards, etc.)

EDUCATION

2017 University of Florida Bachelor of Arts, Linguistics Certificate, TEFL